



AD-HOC DISCLOSURE / INSIDER INFORMATION

Ad-hoc Announcement pursuant to § 17 WpHG

ARI Motors Industries SE increases value through strategic technology contribution – Capital increase via Tech-for-Equity

ARI Motors Industries SE (ISIN: DE000A3D6Q45) announces that the company has today signed a **Letter of Intent (LOI)** under which an experienced development partner will contribute its technology and development services to ARI Motors.

Under the agreement, **5,000,000 new shares from authorized capital** will be issued, increasing the total number of issued shares from 10,000,000 to 15,000,000. The valuation of this tech-for-equity transaction is based on the two independent appraisals prepared in August 2025. In this context, ARI Motors Industries SE is valued at EUR 10 million, corresponding to EUR 1.00 per share.

The subscription will be made in exchange for **technology, software solutions, digital infrastructure, as well as management and development services**, specifically adapted to the needs of ARI Motors. These technology and development services were valued at over EUR 5 million and include, among others:

- AI-based sales and customer analytics tools
- Fleet management platform
- International B2B reseller platform for ARI vehicles
- Continuous development of the corporate website in multiple languages

A particular focus is on **Artificial Intelligence (AI)**: The development partner has been working on the platforms to be contributed since **2016** and has continuously enhanced it since then. By leveraging these AI-based solutions, the number of employees currently required for sales can be significantly reduced, **lowering costs while greatly increasing sales efficiency**.

The development partner also intends to take **a seat on the company's Supervisory Board**, underscoring the seriousness and long-term orientation of this Tech-for-Equity investment.

The implementation of the capital measure is still **subject to certain conditions** and is therefore contingent upon these steps. **However, the groundwork for this transaction has already been laid: the company is preparing the necessary documentation and has already held discussions with relevant partners on the capital markets side to ensure a smooth execution.** The management expects that the measure can likely be **completed within the current year**.

Daniel Jacob, Managing Director of ARI Motors Industries SE, comments: "The timing of this transaction is by no means coincidental. We plan to significantly increase revenue and earnings also through **inorganic growth**. A first selection of **17 car dealerships** currently for sale has already been made, and we will meet with their shareholders and managing directors in the coming weeks. Each of these dealerships could generate an **additional €4–5 million in revenue** for ARI Motors. Our new AI-based platform will play a central role in ensuring that any acquisitions are smoothly integrated and synergies fully realized. The international reseller platform is also a key factor in further strengthening the efficiency and reach of our sales operations."

About ARI Motors Industries SE:

ARI Motors Industries SE is a publicly listed holding company headquartered in Borna, Germany. Its fully owned subsidiary, ARI Motors GmbH, is operationally active and provides electrically powered commercial vehicles for urban and business use.

For further information, please contact:

ARI Motors Industries SE



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